

Membership Programs Overview

Complete overview of educational programs and content by membership type

MEMBERSHIP TYPE

1-Year Access to Elevate Botulinum Toxin Masterclass

PROGRAM GROUP

Elevate Masterclasses

EDUCATIONAL PROGRAM

Botulinum Toxin Masterclass

VIDEO TUTORIALS – MODULES

- 01 Introduction: What Really Matters in Botulinum Toxin Education
- 02 Facial Muscle Anatomy: Layers, Attachments and Movement
- 03 Case 1: Upper-Face Assessment and Treatment Planning
- 04 Case 1: Upper-Face Treatment – Injection Technique in Detail
- 05 Case 2: Upper-Face Assessment – Mapping Asymmetry and Planning Treatment
- 06 Case 2: Upper-Face Treatment – Adapting Placement and Dose to Asymmetry
- 07 Case 3: Upper-Face and Nasalis Assessment – Muscle Movement and Marking
- 08 Case 3: Upper-Face and Nasalis Treatment – Anticipating Unwanted Effects
- 09 Case 3: Upper-Face and Nasalis Treatment – Injection Technique in Detail
- 10 Lower-Face Anatomy: Muscle Position, Depth and Movement
- 11 Lower Face and Neck: Applied Anatomy for Botulinum Toxin Treatment
- 12 Case 4: Consultation and Full-Face Assessment
- 13 Case 4: Injection Strategy – Mapping the Full-Face Plan
- 5 *Supplementary: Clinical Experience with Botulinum Toxin*
- 14 Case 4: Full-Face Treatment – Injection Depth, Dose and Muscle Targeting
- 15 Case 5: GLP-1-Related Facial Changes – Consultation and Treatment Planning
- 16 Case 5: Full-Face Treatment: Anatomical Marking and Injection Technique
- 17 Case 2 Revisited: Full-Face Assessment – A Different Expert Approach
- 18 Case 2 Revisited: Full-Face Treatment – Adapting Technique to Muscle Asymmetry
- 19 Identical Twins: Two Experts, Individual Assessment and Treatment

MEMBERSHIP TYPE

Annual Membership

PROGRAM GROUP

Clinical Mastery

EDUCATIONAL PROGRAM

Expert Clinical Systems

VIDEO TUTORIALS – MODULES

- Prof Reha Yavuzer
- 01 See What Others Miss
 - 02 Decision Framework
 - 03 Consultation With a Returning Patient
 - 04 Marking Anatomical Landmarks
 - 05 Treatment Execution
 - 06 Importance of Clinical Photography
- Dr Sylwia Lipko Godlewska
- 07 Patient Assessment: Understanding Patient Goals
 - 08 Expert Assessment: Beyond the Patient's Request
 - 09 Patient Case: Upper Face Muscle Movement Assessment
 - 10 Treatment Execution
 - 11 The GLP-1 Consultation
 - 12 HA Filler Techniques for Facial Lifting and Slimming
 - 13 Treating Mid & Lower Face with HA Fillers
- Dr Marva Safa
- 14 Building the Consultation
 - 15 From Skin Quality to Treatment Strategy
 - 16 Patient Assessment in Practice

EDUCATIONAL PROGRAM

Technical & Procedural Mastery

VIDEO TUTORIALS – MODULES

- Applied Clinical Anatomy
- 01 Midface & Periorbital Region for HA Fillers
 - 02 Lower Face & Neck Region for Neurotoxin
- Botulinum Toxin – Prof Reha Yavuzer
- 03 Patient Case: Assessing Movement Before Botulinum Toxin A Treatment
 - 04 Patient Case: From Assessment to Upper Face Treatment
 - 05 Patient Case: Assessing Movement in the Lower Face
- Botulinum Toxin – Dr Claudia Petrea
- 06 Patient Case: Understanding Movement Before Botulinum Toxin A Treatment
 - 07 Patient Case: Risk Assessment and Complication Thinking Before Botulinum Toxin A Treatment
 - 08 Patient Case: From Assessment to Botulinum Toxin A Treatment
- Botulinum Toxin – Dr Sylwia Lipko Godlewska
- 09 Patient Case: Upper Face Muscle Movement Assessment
 - 10 Treatment Execution
 - 11 Full Face Botulinum Toxin Treatment
- Botulinum Toxin – Dr Iman Nurlin
- 12 Consultation & Full-Face Assessment: Defining Treatment Priorities
- V *Video: Understanding Toxin Behavior: Spread, Precision & Treatment Planning*
- 13 From Assessment to Injection Strategy: Mapping the Full-Face Treatment Plan
- 14 Clinical Execution: Full-Face Botulinum Toxin Treatment
- HA Fillers Mid Face – Prof Reha Yavuzer
- 15 See Before You Treat. Mid Face Assessment & Anatomical Mapping
 - 16 Precision Delivers Impact. Midface Treatment Execution
- HA Fillers Lower Face – Prof Reha Yavuzer
- 17 Patient Case: Assessment of the Lower Face & Outcomes Optimization
 - 18 Patient Case: Anatomy & Treatment Execution
- HA Fillers Mid & Lower Face – Dr Sylwia Lipko Godlewska
- 19 Treating Mid & Lower Face with HA Fillers for Facial Lifting and Slimming
- HA Fillers Lips – Prof Reha Yavuzer
- 20 Patient Case: Lip Assessment and Treatment Planning
 - 21 Patient Case: Lip Treatment: Technique, Balance and Outcomes
 - 22 When the Upper Lip Is the Challenge. Treatment Strategy and Execution
- HA Fillers Lips – Dr Jakov Jurčević
- 23 Balancing Lip Proportions in Younger Patients
 - 24 Creating Balance Through Subtle Lip Treatment
- HA Fillers Mid Face & Lips – Dr Jakov Jurčević
- 25 Understanding the Patient. Comprehensive Assessment & Consultation
 - 26 Patient Case: From Treatment Strategy to Clinical Execution
 - 27 Executing the Treatment Plan: Facial Softening & Harmonization – Anteromedial Cheek, NLF & Lips
- HA Fillers Upper Face
- 28 Two Experts. One Assessment. Upper Face in Detail
 - 29 Forehead: Injection Strategy & Technique
 - 30 Temple: Injection Strategy & Technique
 - 31 Eyebrow: Injection Strategy & Technique + Full Case Summary
- Biostimulators – Dr Jakov Jurčević
- 32 Beyond the Lips. Biostimulator Assessment & Multimodal Treatment Planning
 - 33 Setting the Stage. Biostimulator Treatment
 - 34 Focusing on the Lips. Lips & Nasolabial Fold Treatment
 - 35 Enhancing Skin Quality – Perioral & Submalar Skin Booster Treatment
- Energy Based Devices
- ◉ *Complication Management Series (starting from October 1.)*

PROGRAM GROUP

Elevate Masterclasses

EDUCATIONAL PROGRAM

Botulinum Toxin Masterclass

VIDEO TUTORIALS – MODULES

- 01 Introduction: What Really Matters in Botulinum Toxin Education
- 02 Facial Muscle Anatomy: Layers, Attachments and Movement
- 03 Case 1: Upper-Face Assessment and Treatment Planning
- 04 Case 1: Upper-Face Treatment – Injection Technique in Detail
- 05 Case 2: Upper-Face Assessment – Mapping Asymmetry and Planning Treatment
- 06 Case 2: Upper-Face Treatment – Adapting Placement and Dose to Asymmetry
- 07 Case 3: Upper-Face and Nasalis Assessment – Muscle Movement and Marking
- 08 Case 3: Upper-Face and Nasalis Treatment – Anticipating Unwanted Effects
- 09 Case 3: Upper-Face and Nasalis Treatment – Injection Technique in Detail
- 10 Lower-Face Anatomy: Muscle Position, Depth and Movement
- 11 Lower Face and Neck: Applied Anatomy for Botulinum Toxin Treatment
- 12 Case 4: Consultation and Full-Face Assessment
- 13 Case 4: Injection Strategy – Mapping the Full-Face Plan
- 5 *Supplementary: Clinical Experience with Botulinum Toxin*
- 14 Case 4: Full-Face Treatment – Injection Depth, Dose and Muscle Targeting
- 15 Case 5: GLP-1-Related Facial Changes – Consultation and Treatment Planning
- 16 Case 5: Full-Face Treatment: Anatomical Marking and Injection Technique
- 17 Case 2 Revisited: Full-Face Assessment – A Different Expert Approach
- 18 Case 2 Revisited: Full-Face Treatment – Adapting Technique to Muscle Asymmetry
- 19 Identical Twins: Two Experts, Individual Assessment and Treatment

PROGRAM GROUP

Educator Mastery Journey

EDUCATIONAL PROGRAM

Educator Mastery Journey

VIDEO TUTORIALS – MODULES

- Intro
- 01 Intro Module: Start Here – Become the Expert Others Learn From
- Identity Phase – Prof Reha Yavuzer
- 01 Beyond the Practitioner or Injector. Identity Shift
 - 02 Thinking Like an Educator: From Performer to Guide
 - 03 Finding Your Mentor and Lane as an Educator
- Identity Phase – Dr Jakov Jurčević
- 04 How to Create Your First Presentation as a Trainer
- Influence Phase – Dr Sylwia Lipko Godlewska
- 01 Emotional Targeting in Medical Education
 - 02 Why Stories Change Practice
 - 03 Designing Stories that Teach
- Influence Phase – Prof Reha Yavuzer
- 04 Turning Your Patient Cases into Clinical and Teaching Tool
 - 05 How to Own the Room as a Medical Speaker
 - 06 Handling Tough Questions
 - 07 Handling Challenging Audiences
- Authority Phase – Prof Reha Yavuzer
- 01 From Trainer to Thought Leader. Identity Shift
 - 02 From Trainer to Thought Leader. A 30 Days Roadmap
- Practical Demonstrations – Prof Reha Yavuzer
- 01 How to Prepare a Model for a Live Injection Demonstration on Stage
- Practical Demonstrations – Dr Sylwia Lipko Godlewska
- 02 Live Injection Demonstrations: Practical Tips for Small-Group Workshops